

COVID-19 Pandemic Stakeholder Engagement Marin County Public Health & School Community

March – July 2020

TIMELINE	EVENT/COMMUNICATION	AUDIENCE/REACH
MARCH 9, 2020	Community Forum/Q&A: Public Health Officers Dr. Matt Willis and Dr. Lisa Santora; Dr. Shilpa Marwaha, Kaiser	Community at large 50 attendees in-person Over 1,000 viewers FB
MARCH 13, 2020	Press Release: Schools announce closure per Public Health recommendation	Community at large
MARCH 15, 2020	Shelter in Place Order for Marin County	Community at large
MARCH 19 – JUNE 10, 2020	PopUp Child Care opens for healthcare workers <ul style="list-style-type: none"> • Press Release: PopUp Childcare open to all essential workers • 4 sites: Rancho Elem, S. Novato Library, Bacich Elem, Vallecito Elem • Infant-preschool sites: North Bay Children’s Center, Community Action Marin • Community agency support: YMCA, City of San Rafael, Marin COE, South Novato Library 	Served 3,424 student days served
MARCH 24, 2020	Town Hall/Q&A with Rep. Jared Huffman, Dr. Santora and Mary Jane Burke	Community at large Facebook Community TV
MARCH 25, 2020	Press Release: Schools announce extension of school closure through May 1	Community at large
APRIL 7, 2020	Press Release: Schools announce school closures through academic year	Community at large
APRIL 15, 2020	Town Hall/Q&A with Senator McGuire, Dr. Willis & Mary Jane Burke	Community at large
APRIL 20	State Budget Update/Q&A re: Impact of COVID-19 on school finances	
MAY 13, 2020	Guidance for Graduation/Recognition of Graduates	
MAY 15, 2020	State Budget Update/Q&A re: Impact of COVID-19 on school finances	79 participants

MAY 18, 2020	Pilot programs open for special education/alternative programs <ul style="list-style-type: none"> • News Report - video • Article - Edutopia 	259 student days
MAY 19, 2020	Website launched – Rethinking Schools in the Age of COVID-19 Rethinking Schools Training/Q&A: Central Office Reopening	159 participants 373 views on YouTube
MAY 21, 2020	Rethinking Schools Training/Q&A: Cleaning, Disinfecting, EPE	234 participants 550 views on YouTube
MAY 26, 2020	Rethinking Schools Training/Q&A: Cohort Structure	280 participants 351 views on YouTube
MAY 28, 2020	Rethinking Schools Training/Q&A: Elementary Schools Structure	281 participants 657 views on YouTube
JUNE 6, 2020	Rethinking Schools Training/Q&A: Middle Schools Structure	272 participants 311 views on YouTube
JUNE 4, 2020	Rethinking Schools Training/Q&A: High Schools Structure	186 participants 311 views on YouTube
JUNE 9, 2020	Rethinking Schools Training/Q&A: Small Cohort Experience – Bayside MLK	159 participants 179 views on YouTube
JUNE 10, 2020	Community Forum/Q&A: Public Health Discussion	150 on Zoom 5,625 mins viewed on FB 2,115 views on YouTube
JUNE 11, 2020	Rethinking Schools Training/Q&A: Preschool Structure	142 participants 194 views on YouTube
JUNE 15, 2020	Clarification for Summer 2020 Sporting Activities and Practices	
JUNE 16, 2020	Rethinking Schools Training/Q&A: Learning from Private/Independent/ Parochial Schools Strategies for Distance Learning and Reopening	140 participants 83 views on YouTube
JUNE 17, 2020	State Budget Update/Q&A re: Impact of COVID-19 on school finances	65 participants
JUNE 18, 2020	Press Release: Public Health Guided Return to Site-Based Classroom Instruction	Community at large
JUNE 19, 2020	<i>School Community Discussion/Q&A: Overview of Guidelines with Mary Jane Burke</i> Virtual Office Hours with Rep. Jared Huffman and Mary Jane Burke	202 participants Community at large Facebook

JUNE 22, 2020	Discussion/Q&A with Public Health Officer and Union Leaders	168 participants 332 views on YouTube
	<i>Summer School Programs: Special ed/alternative ed open</i>	23 classes
JUNE 23, 2020	Rethinking Schools Training/Q&A: Potential COVID-19 Exposure and Response Protocols	342 participants 201 views on YouTube
JUNE 25, 2020	Community Forum/Q&A: Public Health Discussion Reopening Schools: Considerations for Marin County	500 participants 2,730 views on YouTube
	Rethinking Schools Training/Q&A: Site Walkthroughs – Preparing for the Return of Students and Staff <ul style="list-style-type: none"> Walkthroughs with stakeholders completed as of 7/7/20 include 27 school sites in 9 districts 	247 participants 121 views on YouTube
	State Budget Update/Q&A re: Impact of COVID-19 on school finances	58 participants
JUNE 30, 2020	Conversation with Students/Q&A: High School/Middle School with Public Health Officer	419 participants 14 views on YouTube
JULY 2, 2020	Community Forum/Q&A: Public Health Officer re: Guidelines 1-7	196 views on YouTube 10,081 mins viewed on FB
	Technical Assistance Workshop	61 participants
	Google Certified Educator Q&A	50 participants
JULY 6, 2020	Google Certified Educator Q&A	25 participants
JULY 9, 2020	<i>Community Forum: Public Health Officer re: Guidelines 8-15</i>	
	<i>Student Committee meeting with Public Health</i>	
JULY 10, 2020	<i>Technical Assistance Workshop</i>	
JULY 14, 2020	<i>Student Discussion with District leaders</i>	
JULY 16, 2020	<i>Community Forum: Public Health Officer re: Guidelines 16-23</i>	
JULY 17, 2020	<i>Technical Assistance Workshop</i>	
JULY 23, 2020	<i>Community Forum: Public Health Officer re: Guidelines 24-30</i>	
JULY 24, 2020	<i>Technical Assistance Workshop</i>	
JULY 31, 2020	<i>Technical Assistance Workshop</i>	

